



**REVISED STATEMENT (SEE PARAGRAPH 9)
BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

NO. NEC/06-09

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Meyers Publishing
799 Camarillo Springs Road
Camarillo, CA 93012
Tel.: (805) 445-8881
Fax: (805) 445-8882

Official Publication of: None
Established: 1983
Issues Per Year: 6

FIELD SERVED

SPECIALTY AUTOMOTIVE MAGAZINE serves the accessory installer, customizer; accessory/performance retailer; jobber, warehouse distributor; new car, truck dealer; and others related to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, presidents, V.P., general managers; buyers, purchasers, parts manager, sales, marketing, service, warehouse managers; and other titled and non-titled company copies.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	3
Advertiser and Agency _____	1,195
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
Electronic _____	-
All Other _____	1,193
TOTAL	2,391

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	25,000	100.0	25,000	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	25,000	100.0	25,000	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/February _____	87	87			25,000						
March/April _____	-	-			25,000	May/June _____	713	713			25,000
						TOTAL	800	800			

SPECIALTY AUTOMOTIVE MAGAZINE / June 2009

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2009
This issue is equal to the average of the other 2 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE			
			Owner/ President/ General Manager/ Vice President (A)	Buyer/ Purchasers/ Parts Manager (B)	Sales/ Marketing/ Service/ Warehouse Manager (C)	Other Titled (Z)
A. ACCESSORIES INSTALLERS/CUSTOMIZERS _____	5,141	20.6	4,698	85	358	-
B. ACCESSORY/PERFORMANCE RETAILER _____	18,291	73.1	16,153	293	1,845	-
C. JOBBER/WAREHOUSE DISTRIBUTOR/WHOLESALER _____	919	3.7	744	54	121	-
D. NEW CAR/TRUCK DEALER _____	649	2.6	519	62	68	-
Z. OTHER _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	25,000	100.0	22,114	494	2,392	-
PERCENT	100.0		88.4	2.0	9.6	-

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	13,343	8,337	-			21,680	86.7
II. Request from recipient's company: _____	-	-	-			-	-
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	3,320	-	-			3,320	13.3
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	3,320	-	-			3,320	13.3
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	16,663	8,337	-			25,000	100.0
PERCENT	66.7	33.3	-			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			25,000	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			25,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2009							
State & Zip Code		Total Qualified	Percent	State & Zip Code		Total Qualified	Percent
039-049 Maine _____		152		400-427 Kentucky _____		322	
030-038 New Hampshire _____		160		370-385 Tennessee _____		249	
050-059 Vermont _____		88		350-369 Alabama _____		569	
010-027 Massachusetts _____		346		386-397 Mississippi _____		291	
028-029 Rhode Island _____		56		EAST SO. CENTRAL	1,431	5.7	
060-069 Connecticut _____		301		716-729 Arkansas _____		485	
NEW ENGLAND	1,103	4.4		700-714 Louisiana _____		209	
100-149 New York _____		880		730-749 Oklahoma _____		433	
070-089 New Jersey _____		789		750-799 Texas _____		1,478	
150-196 Pennsylvania _____		564		WEST SO. CENTRAL	2,605	10.4	
MIDDLE ATLANTIC	2,233	8.9		590-599 Montana _____		218	
430-459 Ohio _____		757		832-838 Idaho _____		262	
460-479 Indiana _____		861		820-831 Wyoming _____		82	
600-629 Illinois _____		1,039		800-816 Colorado _____		781	
480-499 Michigan _____		698		870-884 New Mexico _____		320	
530-549 Wisconsin _____		488		850-865 Arizona _____		836	
EAST NO. CENTRAL	3,843	15.4		840-847 Utah _____		323	
550-567 Minnesota _____		337		889-898 Nevada _____		499	
500-528 Iowa _____		281		MOUNTAIN	3,321	13.3	
630-658 Missouri _____		400		995-999 Alaska _____		135	
580-588 North Dakota _____		125		980-994 Washington _____		687	
570-577 South Dakota _____		122		970-979 Oregon _____		527	
680-693 Nebraska _____		300		900-961 California _____		3,717	
660-679 Kansas _____		508		967-968 Hawaii _____		255	
WEST NO. CENTRAL	2,073	8.3		PACIFIC	5,321	21.3	
197-199 Delaware _____		80		UNITED STATES	24,974	99.9	
206-219 Maryland _____		305		969 & 004-009 U.S. Territories _____		26	
200-205 Washington, DC _____		7		Canada _____		-	
220-246 Virginia _____		368		Mexico _____		-	
247-268 West Virginia _____		65		Other International _____		-	
270-289 North Carolina _____		476		APQ/FPO _____		-	
290-299 South Carolina _____		131		TOTAL QUALIFIED CIRCULATION	25,000	100.0	
300-319 Georgia _____		629					
320-349 Florida _____		983					
SOUTH ATLANTIC	3,044	12.2					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: _____	25,000	25,000	25,000	25,000	25,000	25,000
Qualified Non-Paid: _____	25,000	25,000	25,000	25,000	25,000	25,000
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA:**REVISED STATEMENT:**

The Revised June 2009 Circulation Statement dated September 21, 2009 replaces the previously released statement dated July 10, 2009. Due to a clerical error, the information reported in the Field Served and Paragraph 3a was incorrect. The correct figures and terminology appear on pages 1 and 2. Please destroy all originally released copies of this report.

PARAGRAPH 3b:

Other sources include 1 source of circulation for a quantity of 3,320 copies or 13.3%, including Sales Genie.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Andrew Meyers, Publisher

Jessica Sotelo, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 10, 2009
State	California
County	Ventura
Revised	September 21, 2009
Type	PD
ID Number	S080P0J9